

Everyone's a Winner with Sheraton's Spin to Win Touch Screen Thursdays

TUNICA, Miss. (October 31, 2008) – Winning couldn't be any easier. Thursdays November 6, 13, and 20 from 5 p.m. to 8 p.m. Total Rewards members may touch a computer screen in the Sheraton Showroom to win between \$5 and \$10,000 in Free Slot Play. The Sheraton Showroom is located on the second floor of Sheraton Casino & Hotel.

Total Rewards is free to join for guests that are 21 and older. For additional information and official rules visit the Total Rewards Center at Sheraton Casino & Hotel. There are nearly 40 Total Rewards casinos nationwide. Horseshoe, Sheraton and Harrah's casinos in Tunica are Total Rewards casinos.

*Free Slot Play has no cash value. All promotions, tournaments, and giveaways are subject to official rules available at the Total Rewards® desk.

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment through operating subsidiaries. Since its beginning in Reno, Nevada nearly 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casinos on four continents. The company's properties operate primarily under the Harrah's, Caesars and Horseshoe brand names; Harrah's also owns the London Clubs International family of casinos. Harrah's Entertainment is focused on building loyalty and value with its customers through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership.