

Harrah's Promotions

Match for Cash at Harrah's and Possibly Win \$250,000

TUNICA, Miss. (October 28, 2008) – Every Saturday in November Total Rewards card holders will have the chance to win prizes up to \$250,000 cash at Harrah's Tunica.

Saturdays between 2 p.m. and 10 p.m. Total Rewards members are invited to the second floor promotions booth to receive a scratch card worth between \$5 and \$100 in Free Slot Play. Once the guests reveal their scratch card prize their Total Rewards card will be swiped to determine if the last six digits of their Total Rewards card matches the six digit hidden number. If all six digits match the participant will win \$250,000 in cash.

If all six numbers do not match there is a second chance to win. A second chance number will be generated weekly. Guests can win differing amounts of cash and Free Slot Play depending on how many numbers are in the correct position. If one digit matches the guest will win \$5 in Free Slot Play. For two matching digits guests win \$10 in free slot play. Three matching digits and the guests will win \$100 in free slot play. If four digits match the guest will win \$1,000 in free slot play. The first 50 guests that match five digits will win \$5,000 cash. The first 50 guests that match six digits win \$10,000 in cash.

Total Rewards is free to join for guests who are 21 and older. For additional information and official rules visit the Total Rewards Center at Harrah's Tunica. There are nearly 40 Total Rewards casinos nationwide. Horseshoe, Sheraton and Harrah's Tunica are Total Rewards casinos.